

ibtm[®] WORLD

VIRTUAL

8-10 December 2020

WELCOME TO IBTM WORLD VIRTUAL

IBTM World has gone virtual to ensure you stay connected with top level decision makers from around the global.

IBTM World's format may be different this year but the goal to help you to conduct a year's worth of business across 3 days hasn't changed.

Our bespoke matchmaking services will ensure you meet one on one with pre-qualified buyers, focused on sourcing the latest innovations to make their next event one not to be missed.

Now more than ever, it is important to stay in contact with the events industry and demonstrate you're open for business and ready to help buyers propel their next event forward

Create new connections, seize fresh opportunities and build upon relationships to ensure you're the go to supplier to help buyers plan their next event.

Access the business events world at your fingertips on 8-10 December 2020



HOW WILL IT WORK?

Your virtual stand

Build your exhibitor profile to highlight the benefits of using your services. Showcase your products, key contact information, website and social media links.

Product listing

Let the events industry know what you do. Upload your products and services to your profile to engage potential buyers and encourage them to request an appointment with you.

1-2-1 appointments

Schedule 20-minute, 1-2-1 meetings with high quality buyers ahead of the event. Manage your calendar of appointments through our matchmaking tool which will suggest who to meet based on the services you provide and our buyers' business needs. Explore additional opportunities, as you can open your diary to schedule meetings with walk up visitors throughout the event.



Concierge service

Ensure your three days run smoothly with our concierge service. Customers will receive SMS, call and email reminders about any pre-scheduled meetings. Speak to a member of the team to upgrade this service with a personal meetings leader to help facilitate productive meetings.



Targeted promotional opportunities

Our promotional opportunities will help you highlight your services to key buyers who need your help to reschedule and plan their future events. Stand out from the competition and ensure you're the go to supplier.



YOUR VIRTUAL STAND

Showcase your business and meet with high quality buyers eager to explore new solutions and innovations for their 2021 events. Ensure you're top of the list when it comes to prioritising their screen time.

What's included in the package:

- Virtual booth
- Exhibitor listing
- Product listing within your profile
- The ability to request appointments with buyers of your choice at a time that suits you
- Access to a diary of 1-2-1 appointments with pre-qualified hosted buyers (up to 30 appointments)
- Access to the knowledge programme
- Concierge service
- 4 x Exhibitor badges
- Booking announcement on social media channels

€2,700



Top up services

Early access to buyer's diaries

Get a 3 day head start and gain a sneak preview to our buyer's diaries and request appointments before the platform is fully open to all suppliers.

€400



Exhibitor badges

Have your team on hand in meetings and manage walk up meetings with visitors on the virtual booth.

€200



SECURE YOUR PACKAGE TODAY AND
GET IN FRONT OF BUYERS LOOKING FOR
YOUR SERVICES/PRODUCTS

VISIT: www.ibtmworld.com