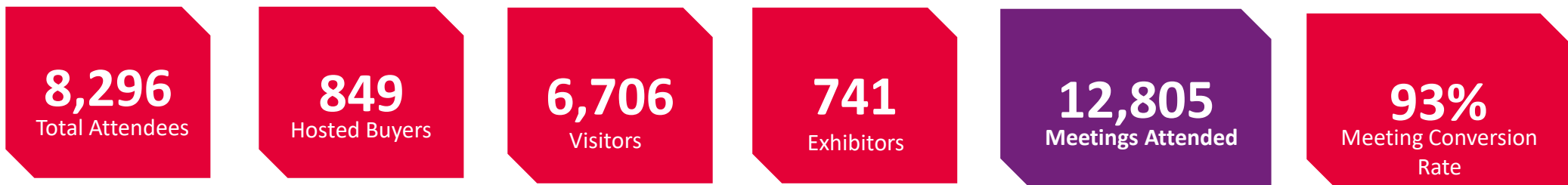


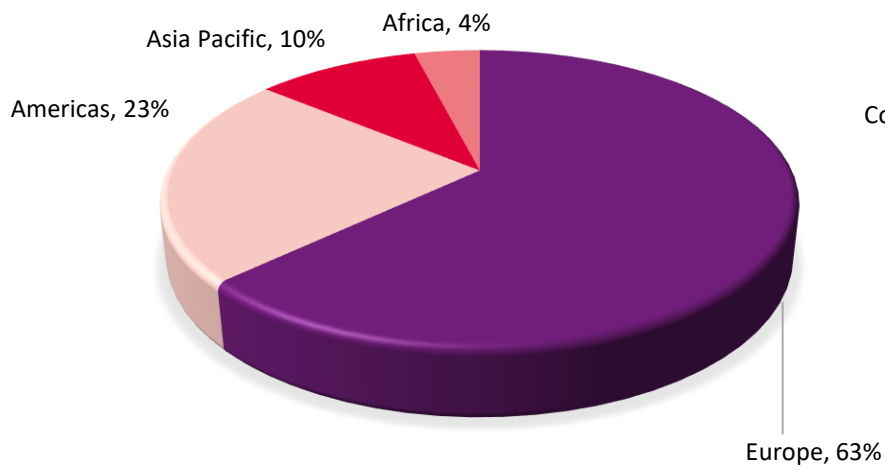
Key Statistics:

The inaugural edition of IBTM World Virtual was a resounding success, as the Global MICE industry converged online for an action-packed three days of 1-2-1 meetings and educational content.

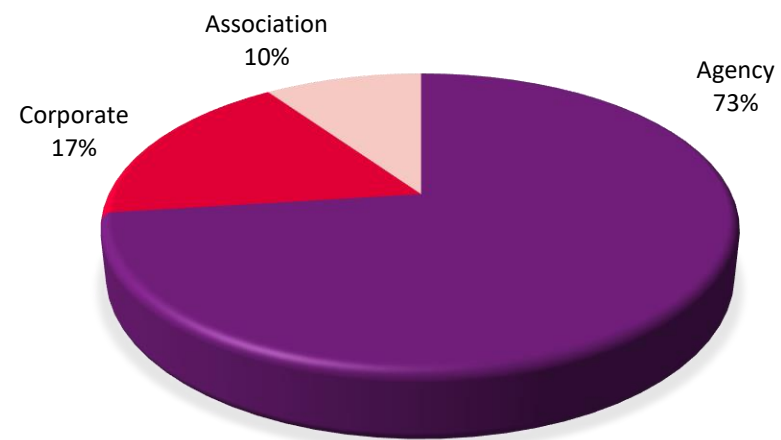


Hosted Buyer Breakdown:

Top 5 Countries	
1.	UK
2.	US
3.	Germany
4.	France
5.	Russia

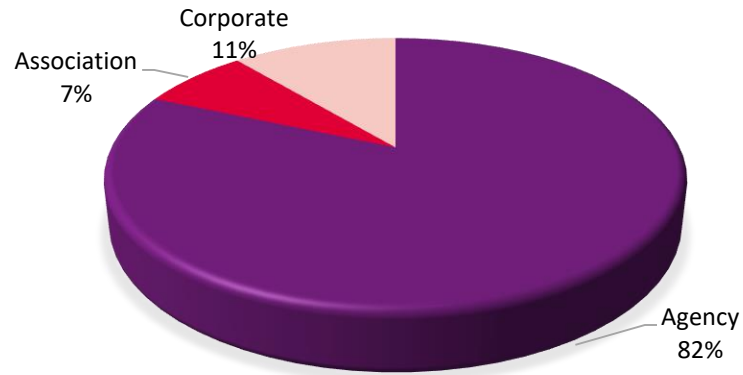


Buyers from 67 Countries

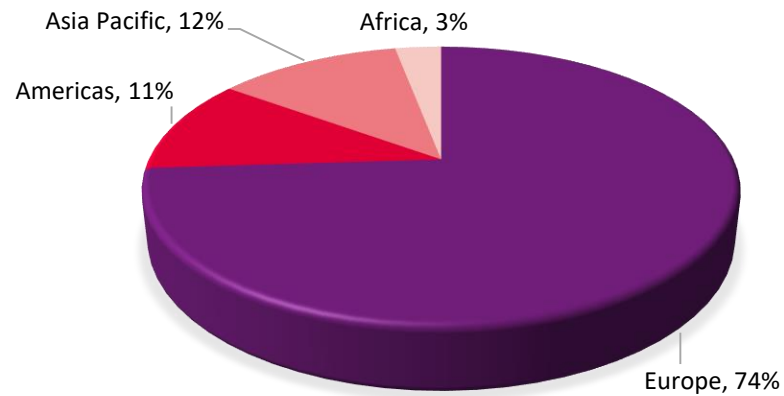


Key Statistics:

Visitor Breakdown:



Visitors from 99 Countries



Top 5 Countries

1.	Spain
2.	UK
3.	US
4.	Germany
5.	Italy

Over the course of three days, IBTM World Virtual enabled buyers from the likes of **IBM, Michelin, Dell, Boston Consulting Group, Real Madrid C.F., Deloitte, Cook Medical, NIKE, Mundipharma International Limited, Hyundai, Schlumberger** to meet with the world's leading destinations and suppliers.

Visitors Searches

Top 5 Product Searches

1.	Conference/Meetings Venue
2.	Destinations
3.	Destination Management
4.	Mice/Business Travel Association
5.	Hotels up to 250 rooms

