

TANZANIA



PUBLICATION:

Annually, every October, since 1994.

CIRCULATION:

20 000 brochures & USB's

EDITORIAL:

Comprehensive factual editorial on all tourist regions of Tanzania and Zanzibar - plus **special features** on the Cultural Tourism Programme, Conferences & Incentives, Special Interest Holidays, Lakes and Mountains etc.

6000 COPIES FROM TTB STANDS AT:

- WTM London,
- IBTM World Barcelona,
- Vakantie Beurs Utrecht
- MATKA Finland
- Tourest Estonia
- FITUR Madrid
- Meetings Africa Sandton,
- ITB Berlin,
- MITT Moscow,
- COTTM China,
- WTM Africa Cape Town,
- Arabian Travel Market Dubai
- IMEX Frankfurt,
- Indaba Durban,
- KiliFair & Karibu Travel Fair Moshi,
- Swahili International Travel Fair DAR
- Magical Kenya Travel Expo Nairobi

"...is fully supported by the Ministry for Tourism"

Permanent Secretary, Ministry of Tourism

"Selling Tanzania Magazine sells Tanzania"

Managing Director, Tanzania Tourist Board

Copies are distributed from **Tanzanian Embassies, Consulates & High Commissions** worldwide to tourists and business travellers planning to visit Tanzania

Copies are also distributed from the **Tanzania Tourist Board offices** in Dar es Salaam, Arusha, Mwanza and Iringa.

Selling Tanzania brochures & USB sticks are **posted to Africa Tour Operators** in Europe and The United Kingdom.

Many requests for copies are also received via our **website www.sellingtanzania-tourism.com**

Selling Tanzania is also distributed to the Tour Operators attending Spotlight on Africa Travel workshops in Stockholm, Oslo, Copenhagen, Helsinki, Lusaka, Harare, Budapest, Prague, Warsaw and Budapest, Gaborone, Maputo, Nairobi, Addis Ababa, and at other trade workshops in Johannesburg, Cape Town and Durban.



SPACE	STANDARD RATE	EARLY-BIRD RATE (PAYABLE BY 30 JULY 2019)
FULL PAGE	USD 4,000	USD 3,000
HALF PAGE	USD 2,750	USD 1,900
QUARTER PAGE (SELECTED POSITION IN EDITORIAL SECTION)	USD 1,400	USD 1,000
QUARTER PAGE (NEW FOR 2019!!) (IN "MARKETPLACE" SECTION AT BACK OF BROCHURE PAGE 58 & 59)	USD 500	

All rates include: full colour and the cost of copy-writing; design; and full colour origination.

Deadlines: Space bookings by: 15 August 2019 | Dropbox or We Transfer: 1 September 2019

TO ADVERTISE CONTACT:

Derek Houston: Houston Travel Marketing Services South Africa

Tel: +2712 665 1191 / +2782 464 0901 **E-Mail:** derek@houstonmarketing.co.za

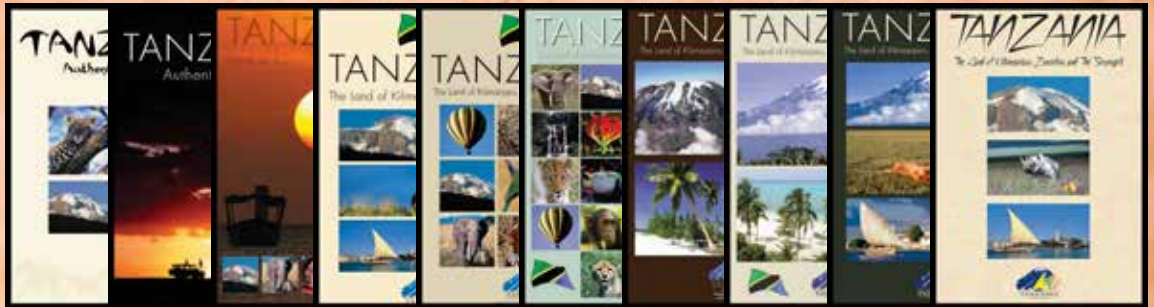
websites: www.houstonmarketing.co.za | www.sellingtanzania-tourism.com

TANZANIA

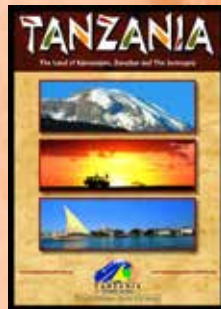


1994 - 2002

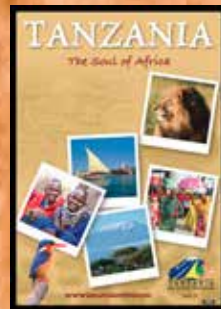
2003 - 2014



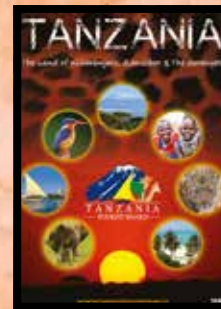
2015



2016



2017



2018



2019

I am sure you will agree that your advertisement in Selling Tanzania will receive great worldwide exposure to the travel industry!



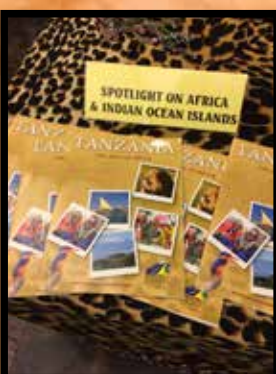
Travel Trade in Harare receive Selling Tanzania brochures



Selling Tanzania Brochures on display on AICC stand at IBTM World Barcelona



Lusaka Trade receive Selling Tanzania At Spotlight Travel Expo



Selling Tanzania at Spotlight on Africa in Prague



Selling Tanzania was also a hit in Warsaw!



Selling Tanzania displayed on the Leopard Tours stand at IBTM Barcelona